



REACT
TECHNOLOGIES
Supporting Independent Journeys

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imedia

Real Time Information displays

imedia is a custom-designed Real Time Information (RTI) display system that makes it simple for you to share important information with all passengers on public transport networks, while supporting independent journeys.

Modern transport displays have the capability to display rich and varied content such as weather, travel information and news, and imedia gives you ultimate control to share this information as and when it is needed.

imedia can help you by:

- Organising images, CCTV, video, web and RSS feeds
- Providing content for use on the web and transport displays
- Making RTI a priority
- Streamlining communication with one central control point
- Displaying advance and Real Time Information



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 **www.react-tech.com**



FS 650452
ISO 9001 2015

The information you can share

Displays can include any information you need to share with your passengers, for example:

- When the bus or train is approaching
- The time of the next buses and trains
- The passenger is approaching their stop
- The time of connecting buses and trains
- That special offers are available along the route
- Fare offers available for the route
- Service disruption information



About REACT Technologies

REACT Technologies is the only European licensed supplier and manufacturer of RNIB React Enabled accessibility technology in the UK, including the imedia Real Time Information display.

You can trust us to bring innovation and credibility to you or your clients' projects, while positioning you as a trusted leader in improving public transport accessibility and encouraging independent living.